



Distribution Partner Benefits

We can promise you a high value, profitable revenue stream from a well-established product range supported by a major company in the Auto Electrical industry. The Powerlite range has worldwide appeal and we can bring the following benefits to your business:

- We are the worldwide market leader in the design and manufacture of High Torque Starter Motors, Lightweight Alternators and Dynalites, as well as being the oldest and most respected re-manufacturing company in the UK.
- Established brand name with excellent quality and sound reputation.
- We are the manufacturers of our range - we ***know*** what's in the box!
- Outstanding, user friendly website with product information, full unit images and technical information.
- Marketing support and strategy for all distributors.
- Strong presence on Google searches and Social Media presence via Facebook and Instagram.
- Internet traffic driven to distributors via the Powerlite website with a direct link from our distributor's page.
- National advertising along with major trade show presence.
- Tailor made stock profile available with annual stock cleanse
- Strong branding and packaging with a clear fitting instruction included in all units
- Direct delivery to your customer via "drop ship" courier

In addition to the above we can guarantee you our full 100% support and commitment to make the job of selling our products simple and profitable! We have worked extensively throughout the industry for over 40 years, and we can confidently state that there is no other company in the trade with our working knowledge of Starter Motors, Alternators and Dynamos for Classic, Motorsport and Vintage applications

For more details, please contact Michael Hadley

E: sales@powerlite-units.com T: + 44 (0)1384 267570 W: www.powerlite-units.com